



一一电子

Dongguan Yiyi Electronics Co., Ltd

致力于打造创新高端支架智造

Dedicated R&D and Manufacturing of innovative.  
high-end car holder from the Tech and Market side.

专利钩夹 | 加强磁吸 | Magsafe | 创新吸盘 | 客户定制案件

(2022/12/10)

Patent Vent Hook Mount | Enhanced-Magnet Holder | Magsafe | Innovative Dashboard Mount | AMAZON OEM CASES

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PART ONE

公司概況  
Company Overview

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## 公司概况/Company Overview



### 公司简介/Company Overview

Winway成立于2012年，是行业领先的手  
机支架OEM/ODM工厂。目前有5000平  
方米厂房，员工60名+，及6名高水平管理  
及技术人才；拥有全自动化设备与多台生  
产及可靠性试验仪器。Winway所有支架  
出厂前100%全检，产品设计大部分取得  
了外观专利，实用专利。

Winway is an OEM/ODM manufacturer  
with 10+ experience in the holder industry  
With 5000 square, 60+ trained skilled  
workers, 6+ high-level qualified mana  
gement and technical talents, Fully  
automated machines and a variety of  
production and reliability testing  
instruments, ensure each order is finished  
in an efficient and stable way. Winway's  
products are 100% inspected and most of  
designs are patent protected.



研发生产制造  
R&D  
Manufacturing



技术工人  
Skilled Workers



工厂面积5000平  
Area Up to  
5000 square



生产制造商  
Full experience in  
OEM Orders



设计制造商  
Full experience in  
ODM Orders



质量管理体系  
Quality Management  
system





# 发展历程 / Development History

.Establishing Hong Kong based company;  
 .Improve company information and establish product lines  
 .Establish target market and positioning

- 。成立香港公司;
- 。完善公司资料, 建立产品线;
- 。确立目标市场和定位

. Atten HK global source fairs  
 . Open B2B marketplace online marketing

- 。参加香港环球资料春秋展会
- 。开通globalsource线上宣传

.OEM business developed to 30+ countries  
 .Start factory invest plan

- 。OEM客户遍布全球30多个国家和地区  
 筹划建立自主工厂

Patent air vent hook mount became Amazon mounting category ranking NO.1  
 . Annual sales up to 1 million units

- 。钩夹磁吸支架成为亚马逊的爆款。成为手机支架类别TOP1

- 。通过ISO质量体系审核及认证;

完成自动化制程体系布局, 含生产、测试等等前沿设备;

2012

2016

2017

2018

2019

2020

2021

2022

。成功研发钩夹磁吸支架取得外观和实用, 建立自主注塑和生产车间

. Patent air vent hook mount launched.  
 Achieve a big success  
 . Established own injection and production line

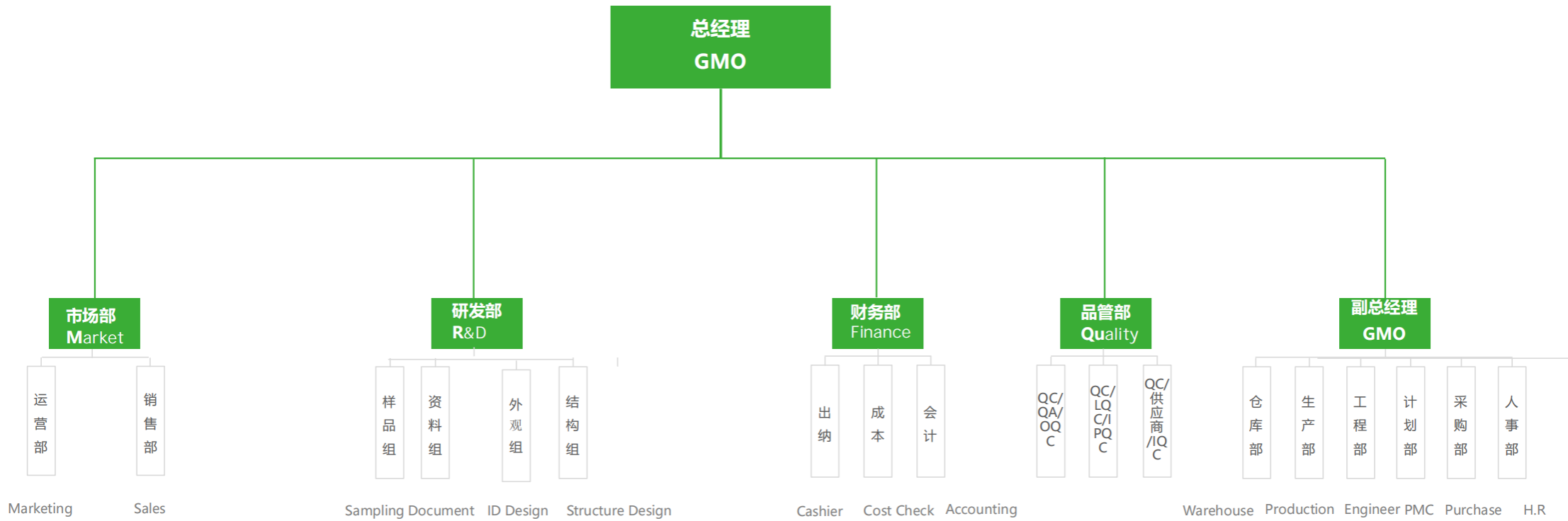
- 。工厂搬迁至东莞虎门, 生产面积扩大到5000+平;
- 。钩夹支架引领空调口支架行业研发。单品累计年销售量超过200万+ PCS

The business expanded, and the factory moved to Humen  
 Town. up to 5000+ square.  
 Hook mounting style leads the industry trend of air vent mounting way, annual sales increased to 2 million units

- 。口碑建立, 众多电商巨头建立ODM CASE, 如: Lisen, Lamical1, Joyroom, TORRAS etc

Establish partnership with More and more ecommerce sellers such as Lisen. Lamical1. Joyroom. Torras etc

# 组织架构/Organization



# 公司荣誉 / Company Honors

## 实用新型专利 Utility Patent



## 发明专利专利 Invention Patent



## 外观设计专利 Design Patent



## 实用新型专利 Utility Patent



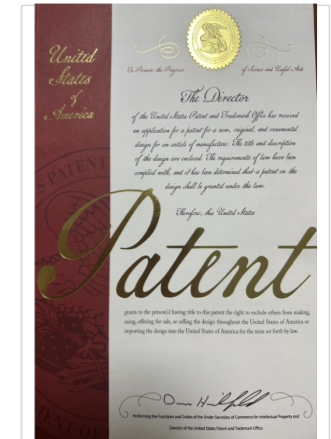
## ISO体系证 ISO Qualified



## 实用新型专利 Utility Patent



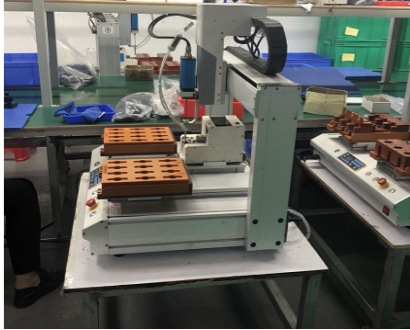
## 美国专利 USA Patent



# 公司环境 Company Tour

自动化室

Automatic Machine



产线

Assembling Line



功能

Test Machine



注塑室

Injection line



模房

Tooling Room



仓库

Warehouse



02  
PART TWO

企 业 文 化  
C o m p a n y C u l t u r e





## 企业文化 Company Culture

### 公司使命 Mission

专注支架创新，致力打造全球支架领先智造

Focus on R&D and Manufacturing Of  
Innovative Car Mounts



### 服务精神 Service

Customer First, Quality First!

客户至上，质量第一！

## 企业文化/Comany Culture

关注每位员工的成长，通过丰富多彩的集体活动，营造出优秀的企业文化氛围，尊重员工、关爱员工、提升员工，使员工更有参与感和归属感。

Concerned about the growth of each employee, through colourful collective activities, to create an excellent corporate culture atmosphere, respect for employees, care for employees, enhance employees, so that employees have a greater sense of participation and sense of belonging

### 团建活动

公司每年都会组织全体员工进行户外旅游/团建活动，提升员工的参与感和幸福感

### 培训提升

我们一直坚持专业化，国家化，创新化原则，不断学习提升，开拓引导市场创新





03  
PART THREE

产品与市场

Product & Market

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## 专利钩夹 Patent Hook Air Vent Mount

版面有限，更多产品请与我们联系。

1. 创新钩夹设计，稳固性能提升60%
2. 内拨珠结构，有工作提示音
3. 外观和实用专利，保护线上渠道
4. 年销200W只，无差评

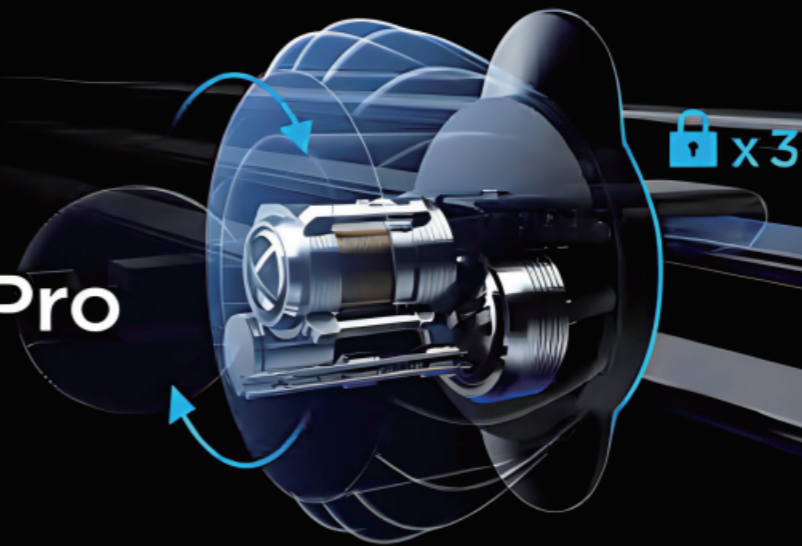
Innovative hook locking mounting design, stability improves by 60%

Internal bead structure with a user-friendly working sound

Design and utility patents, protecting online channels

Annual sales of 200000 units with no negative reviews

### 140-Level Gear Hook Pro Stability 60% ↑



⚙️ x3

#### Linkage Gear

Only **0.5mm** per adjustment suitable for more types of air vents



🔒 x3

#### Triangle Lock

Lock the air vents tightly without shaking, and the stability is increased by **50%**

## 加强磁吸支架 Enhanced Magnetic Phone Holder

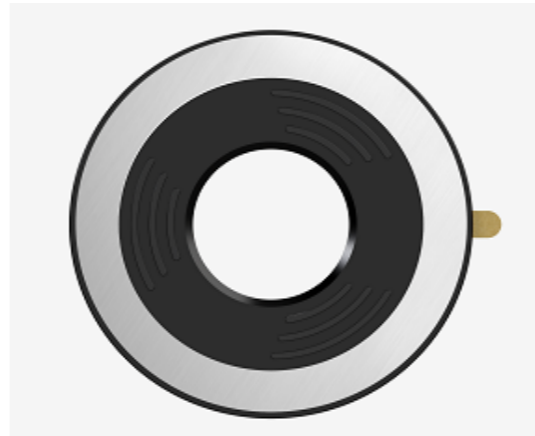
版面有限，更多产品请与我们联系。

行业最强磁力组合  
6pcs 10\*3 N52 永久钕铁硼磁  
The strongest magnetic  
combination in the industry  
6pcs 10\*3 N52 NdFeB  
permanent magnet





## 创新Magsafe产品(部份产品) Innovative Magsafe Magnetic Hoder

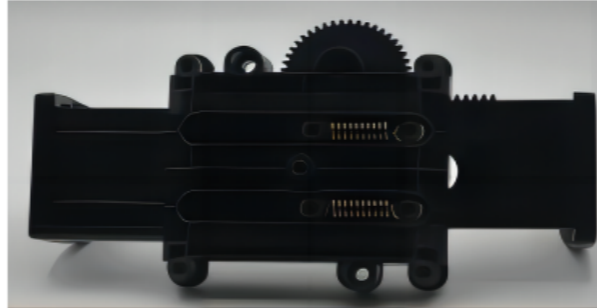


# 创新永不失灵夹头/Innovative Never-Fail Clamping Phone Holder

版面有限，更多产品请与我们联系。



## Key Development - Never Die Phone Cradle - 100% Safe, 100% Durable



With inovative gear box patented structurer, solves the problem of 1 side strethes out and not working well in extreme cold or hot days

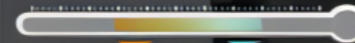
Temperature resistance

**OTHER** ❌

**Common** Slide Out Easily?  
**2-gear Structure**  
Gear **worn out&melt**



**2,000**  
Times Test



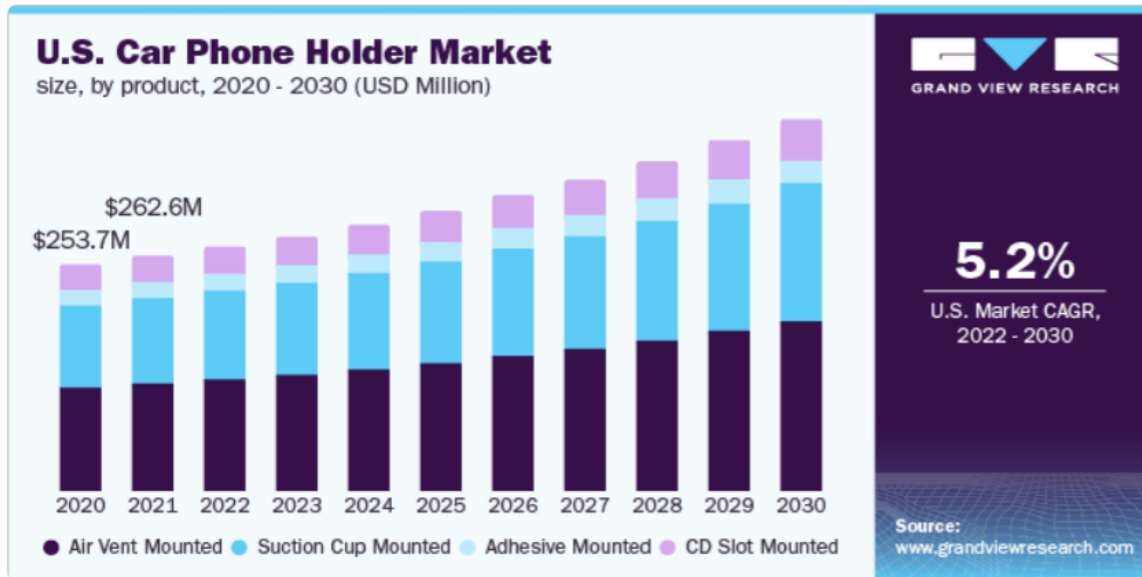
113°F▲ 10°F▼

1 side  
strethes out

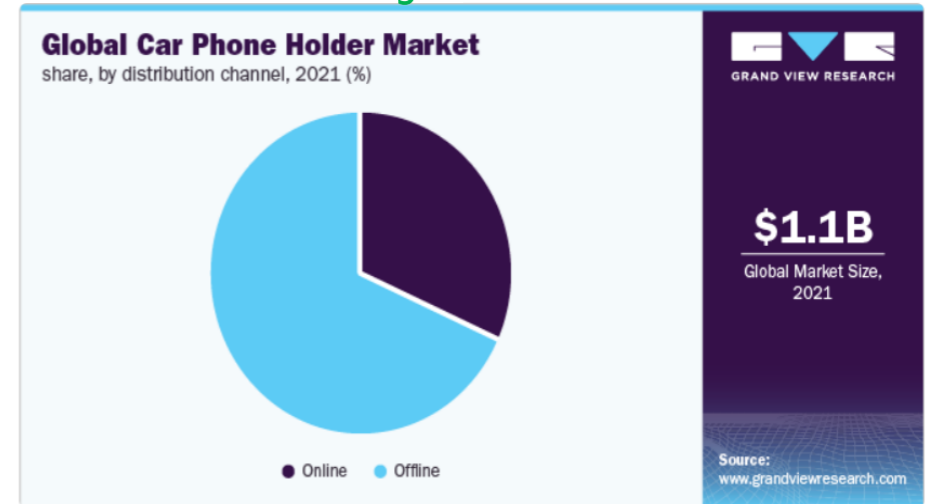


## 行业报告 / Industry Report

The global Car Phone Holder market size was valued at USD 1446.7 million in 2022 and is expected to expand at a CAGR of 4.8% during the forecast period, reaching USD 1917.17 million by 2028.



### Distribution Channel Insights



04  
PART FOUR

发 展 规 划  
Development Plan



## 战略规划 Future Plan

致力于打造行业领先的核心竞争力，在产品研发、产品线、推广渠道、人才引进、技术革新等领域投入巨大。凭借着领先的技术，品质和服务优势，获得了国内外客户的认可。

Committed to building industry-leading core competitiveness, we have invested heavily in product research and development, product lines, promotion channels, introduction of talents, and technological innovation. With the leading technology, quality and service advantages, we have gained the recognition of domestic and foreign customers.

### 研发投入 R&D Invest

持续的研发投入，是我们能够持续创新，引领支架行业的不断源泉。

Continuous investment in research and development is the constant source of our ability to continue to innovate and lead the industry.

### 推广渠道 Marketing Invest

不断拓宽线上线下渠道，如展会、2B平台、社交、谷歌、短视频平台等。

Continuously broaden online and offline channels, such as exhibitions, 2B platforms, social, Google, short video platforms, etc.

### 投入 Patent Invest

每一款产品，都战略性的投入专利保护，从工厂端解决产品销往全球的痛点。

Each product is strategically invested in patent protection, from the factory end to solve the pain point of selling products worldwide.

研发

产品

渠道

人才

安规

合作

### 产品线 Product Range

致力于支架领域的不断创新，同时也不断丰富周边产品，如无线充等。

- Dedicated to the continuous innovation in the field of car holder, but also enrich the product line, such as wireless charging and so on

### 引进人才 Recruit talent

不断从各领域引进专业的高素质人才，不断提升研发创新能力。

- Continuously introduce professional and high-quality talents from various fields, and continuously improve the R&D innovation ability

### 战略伙伴 Partners

核心原材料采用优质的供应商，国内的长期战略合作伙伴

- High-quality suppliers for core raw materials, long-term strategic partners in the country



## 客户定制产品分享 (部份) Customer OEM/ODM Cases examples (Part)

打造行业领先的核心竞争力  
Building industry-leading  
core competencies

Aimed to be global top-rated mobile  
phone holder, professional  
manufacturer of consumer electronic  
products.

再次，成为领跑者



Sponsored ⓘ

**LISEN**

Magnetic Phone Holder for Car  
Holder for Car Case Friendly iPhc

★★★★☆ ~ 52,449

10K+ bought in past month

\$9<sup>99</sup> List: \$20.99

Delivery Thu, Dec 28



Overall Pick ⓘ



Sponsored ⓘ

**Lamicall**

Fits MagSafe Car Mount - [20 Super Magnets]  
MagSafe Accessories for iPhone 14 13 12 Pro |

★★★★☆ ~ 3,750

8K+ bought in past month

Limited time deal

\$9<sup>98</sup> List: \$14.98

Save 5% on 2 select item(s)

Delivery Thu, Dec 28



**JOYROOM**

Fits for MagSafe Car Mount, |  
Blocking Vent] Magnetic Pho

★★★★☆ ~ 537

1K+ bought in past month

\$19<sup>69</sup> List: \$32.99

Save 40% with coupon

Delivery Thu, Dec 28

Ships to China



Sponsored ⓘ

UMount Magnetic Car Socket Mount Works with F  
Phone Holder for Pop Grip, 360 Rotation Ultra St:

★★★★☆ ~ 758

1K+ bought in past month

\$14<sup>99</sup>

Delivery Thu, Dec 28

Ships to China

# THANKS FOR WATCHING

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## FOCUS ON INNOVATIVE INVENTION OF CAR HOLDERS

### **香港公司 HKCOMPANY**

深圳迅伟达科技有限公司

Shenzhen Winway Co., Limited

地址: 香港九龙观塘鲤鱼门道2号新城中心517室

Addr: Room 517, NEW CITY CENTRE.2  
LEI YUE MOON ROAD, KWUN  
TONG.KL

### **Dongguan Factory /Company**

东莞市一一电子有限公司

Dongguan Yiyi Electronics Co., Ltd

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新科技园2楼

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